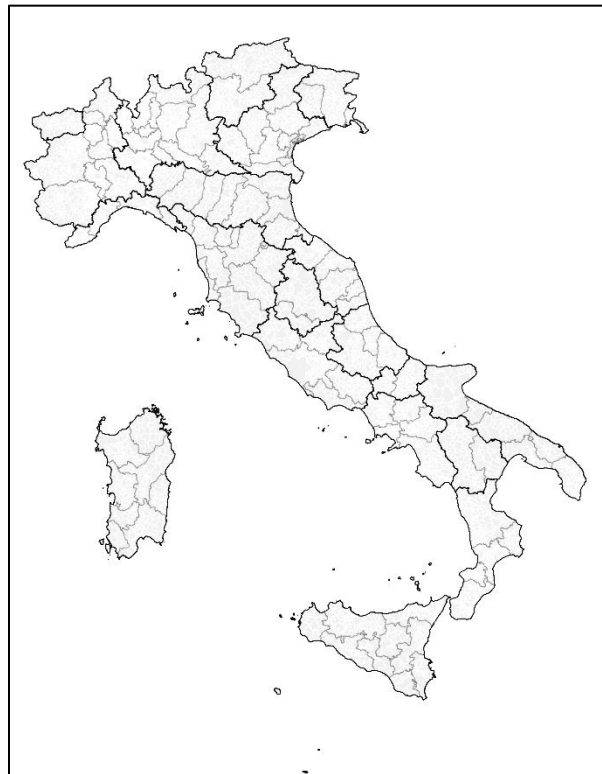# THE AP-GfK POLL: ITALY

Conducted by GfK Roper Public Affairs & Media

Interview dates: November 16 – November 20, 2011
Interviews: 1,025 adults
Margin of error: +/- 3.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled
Please refer to the exact sample number at the bottom of each table

All results shown are percentages unless otherwise labeled
*= less than 0.5%; - = 0

Q1. Generally speaking, would you say that things in this country are headed in the right direction or in the wrong direction?

Right direction	26
Wrong direction	64
Don't know [VOL]	10
Refused [VOL]	1

Based on: *N=1,025*

Q2. When you think about how things are going in your life in general, would you say you are very happy, somewhat happy, neither happy nor unhappy, somewhat unhappy, or very unhappy?

Total happy	**41**
Very happy	13
Somewhat happy	28
Neither happy nor unhappy	**27**
Total unhappy	**33**
Somewhat unhappy	17
Very unhappy	15
Don't know [VOL]	*
Refused [VOL]	*

Based on: *N=1,025*

Q3. What do you think are the most important problems facing this country today?

[OPEN END VERBATIM RESPONSE]

Q4. What are the most important problems facing you and your family today?

[OPEN END VERBATIM RESPONSE]

Q5. Please tell me if you have a favorable, unfavorable or neither favorable nor unfavorable view of each of the following people and institutions?

[RANDOMIZE]	Total Favor-able	Strongly Favor-able	Some-what Favor-able	Neither	Total Unfavor-able	Some-what Unfavor-able	Strongly Unfavor-able	Don't know	Ref.
Former Premier Silvio Berlusconi	**20**	11	9	**12**	**67**	11	56	1	*
President of the Republic Giorgio Napolitano	**84**	64	20	**7**	**8**	3	5	1	-
Prime Minister Mario Monti	**67**	35	32	**16**	**10**	4	6	6	*
European Central Bank President Mario Draghi	**53**	29	24	**19**	**15**	7	8	13	*
Pope Benedict XVI (Ratzinger)	**58**	32	26	**18**	**22**	8	14	2	1
The United Nations	**57**	25	32	**19**	**16**	9	7	8	*
The European Union	**52**	23	29	**16**	**28**	15	14	3	*
President of the United States Barack Obama	**78**	43	34	**11**	**8**	5	3	2	*
Russian Prime Minister Vladimir Putin	**19**	4	15	**23**	**43**	15	28	14	1
French President Nicholas Sarkozy	**20**	5	15	**23**	**51**	21	30	7	*
German Chancellor Angela Merkel	**51**	21	30	**19**	**22**	11	11	8	*

N=1,025

Q6. For each of the following countries, please tell me if you have a favorable, unfavorable or neither favorable nor unfavorable view of each of the following countries?

[RANDOMIZE]	Total Favor- able	Strongly Favor- able	Some- what Favor- able	Neither	Total Unfavor- able	Some- what Unfavor- able	Strongly Unfavor- able	Don't know	Ref.
China	**35**	13	22	**16**	**44**	19	25	5	*
Greece	**34**	8	26	**22**	**37**	19	19	7	-
Germany	**69**	35	35	**13**	**14**	7	7	4	-
United States of America	**66**	31	35	**16**	**15**	9	6	4	-
France	**50**	13	37	**19**	**27**	15	12	4	*
Russia	**30**	9	22	**25**	**34**	17	17	10	*
Portugal	**39**	11	28	**30**	**13**	9	4	18	*
Ireland	**49**	17	32	**26**	**10**	6	4	16	-
Iran	**8**	2	6	**13**	**69**	16	53	11	-
Tunisia	**25**	6	19	**28**	**35**	15	19	13	*
Libya	**24**	6	19	**21**	**47**	17	30	8	*
Morocco	**27**	6	21	**27**	**28**	13	16	18	-

N=1,025

Q7.   Do you approve, disapprove or neither approve nor disapprove of the way Silvio Berlusconi handled his job as premier?

Total approve	**23**
Strongly approve	11
Somewhat approve	12
Neither approve nor disapprove	**9**
Total disapprove	**67**
Somewhat disapprove	12
Strongly disapprove	56
Don't know [VOL]	1
Refused [VOL]	*

Based on: N=1,025

Q8.   Let's talk about Giorgio Napolitano, the President of the Republic. Do you approve, disapprove or neither approve nor disapprove of the way Giorgio Napolitano is handling his job as President of the Republic?

Total approve	**84**
Strongly approve	63
Somewhat approve	20
Neither approve nor disapprove	**7**
Total disapprove	**9**
Somewhat disapprove	4
Strongly disapprove	5
Don't know [VOL]	1
Refused [VOL]	-

Based on: N=1,025

Q8a.   Let's talk about Mario Monti; as far as you know Do you approve, disapprove or neither approve nor disapprove of the way Mario Monti is handling his job as prime minister?

Total approve	**66**
Strongly approve	34
Somewhat approve	32
Neither approve nor disapprove	**16**
Total disapprove	**8**
Somewhat disapprove	3
Strongly disapprove	5
Don't know [VOL]	9
Refused [VOL]	*

Based on: N=1,025

Q9. For each of the following institutions in this country, please tell me how often you think you can trust each one to do what is right? Just about always, most of the time, only about half of the time, only sometimes, or never?

[RANDOMIZE]	Total Always/ Most	Just about Always	Most of the time	About half of the time	Total Some-Times/ Never	Only some-times	Never	Don't know	Ref.
The president	**74**	49	25	11	**15**	10	5	1	-
The judiciary	**41**	15	26	21	**38**	28	10	1	*
The military	**65**	37	28	14	**19**	14	5	2	-
The parliament	**13**	5	9	21	**63**	38	25	2	-
Labor unions	**20**	7	13	24	**53**	31	22	2	-
The European Union	**37**	12	26	24	**35**	26	9	3	*
The Roman Catholic Church	**38**	21	17	19	**42**	25	17	2	*
The police	**68**	34	34	15	**17**	13	4	*	-

N=1,025

Q10.   How would you rate the condition of this country's economy today? Is it…

Excellent/Good	3
Excellent	*
Good	3
Fair	**18**
Poor/Very Poor	**79**
Poor	41
Very Poor	38
Don't know [VOL]	*
Refused [VOL]	-

Based on: N=1,025

Q11.   Compared to 5 years ago, would you say that the condition of this country's economy is better, worse, or about the same today as it was then?

Total better	**2**
Much better	1
Somewhat better	1
About the same	**13**
Total worse	**86**
Somewhat worse	27
Much worse	59
Don't know [VOL]	*
Refused [VOL]	-

Based on: N=1,025

Q12.   Looking ahead 5 years from now, do you think the condition of this country's economy will be better, worse or about the same as it is today?

Total better	**55**
Much better	9
Somewhat better	46
About the same	**22**
Total worse	**17**
Somewhat worse	9
Much worse	8
Don't know [VOL]	6
Refused [VOL]	*

Based on: N=1,025

Q12a. Please tell me how much blame each of the following deserves for the country's current economic problems. First/next, does [ITEM] deserve almost all, a lot but not all, a moderate amount, only a little or none of the blame for the country's current economic problems?

[RANDOMIZE]	Almost all/A lot but not all	Almost all	A lot but not all	A mod-erate amount	None/Only a little	Only a little	None	[VOL] DK	[VOL] REF
Former Premier Silvio Berlusconi	**48**	27	21	**28**	**23**	14	9	1	*
Parliament	**58**	28	30	**28**	**13**	11	2	2	-
The European Union	**26**	8	18	**32**	**36**	29	7	5	-
The European Central Bank	**33**	12	21	**31**	**25**	21	4	11	-
Labor unions	**25**	8	17	**33**	**40**	29	10	3	-
The Italian education system	**9**	3	6	**18**	**67**	32	35	6	*
Corruption	**78**	49	30	**16**	**5**	4	1	1	-

N=1,025

Q13. How would you rate the condition of your family's finances today? Are they…

Excellent/Good	**16**
Excellent	1
Good	15
Fair	**50**
Poor/Very Poor	**34**
Poor	24
Very Poor	10
Don't know [VOL]	-
Refused [VOL]	*

Based on: *N=1,025*

Q14. Compared to 5 years ago, would you say that the condition of your family's finances is better, worse, or about the same today as it was then?

Total better	**6**
Much better	1
Somewhat better	5
About the same	**32**
Total worse	**62**
Somewhat worse	37
Much worse	24
Don't know [VOL]	*
Refused [VOL]	-

Based on: *N=1,025*

Q15. Looking ahead 5 years from now, do you think the condition of your family's finances will be better, worse or about the same as it is today?

Total better	**45**
Much better	6
Somewhat better	38
About the same	**34**
Total worse	**15**
Somewhat worse	10
Much worse	5
Don't know [VOL]	7
Refused [VOL]	-

Based on: *N=1,025*

Q15b. Looking ahead 20 years from now, when children being born today grow up, do you think they will be better off, worse off or about the same as people are now?

Total better	**35**
Much better	6
Somewhat better	30
About the same	**15**
Total worse	**43**
Somewhat worse	25
Much worse	18
Don't know [VOL]	6
Refused [VOL]	*

Based on: N=1,025

Q16. How serious a problem are each of the following in this country today? For each one, please tell me if it is an extremely serious problem, very serious, somewhat serious, not too serious, or not at all serious problem. How about…

[RANDOMIZE]	Extremely/ Very serious	Extremely serious	Very serious	Some-what serious	Not too/Not at all serious	Not too serious	Not at all serious	[VOL] DON'T KNOW	[VOL] REFUSED
Unemployment	**86**	51	35	**13**	**2**	2	*	*	-
Pollution	**63**	25	38	**29**	**8**	8	1	1	-
Organized Crime	**81**	44	37	**17**	**2**	2	*	*	-
Access to education	**32**	11	21	**37**	**24**	19	5	7	*
Access to medical care	**35**	13	21	**33**	**32**	26	6	1	-
Poverty	**60**	23	38	**31**	**8**	7	1	1	-
Hunger	**43**	16	27	**27**	**29**	20	8	1	-
Terrorism	**43**	19	24	**21**	**35**	25	10	1	-
Drug abuse	**71**	36	35	**20**	**9**	8	1	1	-
The national debt	**82**	49	33	**14**	**2**	1	*	2	*
Illegal immigration	**54**	25	30	**25**	**20**	15	5	1	-
Corruption	**87**	52	36	**11**	**1**	1	-	1	-
The nation's moral character	**45**	15	30	**35**	**16**	13	3	5	-

N=1,025

Q17. How interested are you personally in politics?

Extremely/Very interested	21
Extremely interested	7
Very interested	14
Somewhat interested	39
Not too/Not at all interested	**40**
Not too interested	29
Not at all interested	10
Don't know [VOL]	*
Refused [VOL]	1

Based on: *N=1,025*

Q18. Generally speaking would you say that most people can be trusted or that you need to be very careful in dealing with most people?

Most people can be trusted	27
Need to be very careful	72
Don't know [VOL]	1
Refused [VOL]	*

Based on: *N=1,025*

Q19. People sometimes talk about what the goals of the country should be for the next ten years. How important are each of the following goals to you personally?

[RANDOMIZE]	Extremely/ Very Important	Extremely Important	Very Important	Somewhat Important	Not too/Not at all Important	Not too Important	Not at all Important	[VOL] DON'T KNOW	[VOL] REFUSED
A high level of economic growth	**86**	35	51	10	**4**	3	1	*	*
Making sure this country has strong defense forces	**51**	13	38	25	**23**	16	7	1	-
Seeing that people have more say about how things are done at their jobs and in their communities	**84**	32	52	12	**3**	3	*	1	-
Trying to make the countryside more beautiful	**73**	24	50	18	**8**	7	2	*	-
Reducing public debt	**93**	54	39	5	**2**	1	1	*	*
Strengthening the nation's moral character	**86**	32	54	9	**4**	3	1	1	-

N=1,025

Q20. There is a lot of discussion about how business and industry should be managed. Which of these four statements comes CLOSEST to your opinion? [INTERVIEWER: CODE ONE ANSER ONLY]

The owners should run their businesses or appoint the managers	34
The owners and the employees should participate in the selection of managers	44
The government should be the owner and appoint the managers	2
The employees should own the business and should elect the managers	15
Don't know [VOL]	5
Refused [VOL]	1

Based on: *N=1,025*

Q21.   Should there be more private ownership of business and industry, or should there be more government ownership of business and industry?

More private ownership	41
More government ownership	44
Don't know [VOL]	13
Refused [VOL]	2

Based on: *N=1,025*

Q22.   Should incomes be made more equal, or are larger income differences okay as incentives for people to work harder?

Incomes should be made more equal	62
Larger income differences are okay as incentives for people to work harder	34
Don't know [VOL]	3
Refused [VOL]	1

Based on: *N=1,025*

Q23.   Which comes closer to your view?

Competition is good. It stimulates people to work hard and develop new ideas	73
Competition is harmful. It brings out the worst in people	23
Don't know [VOL]	3
Refused [VOL]	1

Based on: *N=1,025*

Q24.   Compared to 10 years ago, is Italy a stronger international power today, a weaker international power, or is Italy's international power about the same as it was 10 years ago?

Italy's international power is a stronger than 10 years ago	10
Italy's international power is a weaker than 10 years ago	68
Italy's international power is about the same as it was 10 years ago	20
Don't know [VOL]	3
Refused [VOL]	-

Based on: *N=1,025*

Q25. Do you favor, oppose or neither favor nor oppose each of the following as a way to reduce Italy's government spending?

[RANDOMIZE]	Strongly/ Moderately Favor	Strongly Favor	Moderately Favor	Neither	Strongly/ Moderately Oppose	Moderately Oppose	Strongly Oppose	[VOL] DON'T KNOW	[VOL] REFUSED
Deregulating the labor market to make it easier to fire workers	22	9	12	6	70	14	56	2	*
Reforming pensions for government workers	59	31	28	11	24	9	15	6	*
Selling government assets	56	31	25	9	32	13	20	3	-
Raising the retirement age to 67 for all workers	26	12	14	6	67	13	54	1	*
Amending the constitution to require that government balance its budget	71	42	30	10	11	4	8	7	*

N=1,025

Q26. How confident are you in the new government's ability to fix the nation's economic problems? Are you...

Extremely/Very Confident	**32**
Extremely confident	8
Very confident	24
Moderately confident	**42**
Only a little/Not confident at all	**22**
Only a little confident	15
Not confident at all	6
Don't know [VOL]	4
Refused [VOL]	*

Based on: *N=1,025*

Q27. In general, would you say membership in the European Union has been a (good) thing for Italy, a (bad) thing for Italy, or hasn't made much difference either way? [IF GOOD/BAD: Do you feel it has been a very good/bad thing or a somewhat good/bad thing?]

Very/Somewhat good thing	**53**
Very good thing	27
Somewhat good thing	27
Hasn't made much difference either way	**13**
Somewhat/Very bad thing	**32**
Somewhat bad thing	17
Very bad thing	14
Don't know [VOL]	2
Refused [VOL]	-

Based on: N=1,025

Q27a. Do you think Italy should continue to participate in the Eurozone or should Italy leave the Eurozone?

Continue to participate	76
Leave the Eurozone	20
Don't know [VOL]	4
Refused [VOL]	*

Based on: N=1,025

Q27b. Do you approve, disapprove or neither approve nor disapprove of the way the European Union is handling Italy's economic problems?

Total approve	**35**
Strongly approve	11
Somewhat approve	23
Neither approve nor disapprove	**14**
Total disapprove	**46**
Somewhat disapprove	23
Strongly disapprove	23
Don't know [VOL]	6
Refused [VOL]	*

Based on: N=1,025

Q28.	Do you think most elected officials are more interested in serving the people they represent, or more interested in serving special interest groups?

More interested in serving the people they represent	16
More interested in serving special interest groups	77
Don't know [VOL]	6
Refused [VOL]	1

Based on:　　　　　　　　　　　　　　*N=1,025*

Q29.	Now, I would like to ask you about new immigrant workers coming into Italy. Do you favor, oppose, or neither favor nor oppose increasing the number of new immigrant workers admitted to this country? IF FAVOR OR OPPOSE: Do you strongly (favor/oppose) that, or only moderately (favor/oppose) it?

Strongly/Moderately favor	**59**
Strongly favor	24
Moderately favor	36
Neither favor nor oppose	**11**
Total oppose	**29**
Moderately oppose	12
Strongly oppose	17
Don't know [VOL]	1
Refused [VOL]	*

Based on:　　　　　　　　　　　　　　*N=1,025*

Q30.	Would you say legal immigration into Italy is more of a (good) thing for this country, a (bad) thing for this country, or neither a good nor bad thing for Italy? [IF GOOD/BAD: Do you feel it has been a very good/bad thing or a somewhat good/bad thing?]

Total Good Thing	**67**
Very good thing	20
Somewhat good thing	48
Neither good nor bad	**9**
Total Bad Thing	**22**
Somewhat bad thing	12
Very bad thing	10
Don't know [VOL]	1
Refused [VOL]	*

Based on:　　　　　　　　　　　　　　*N=1,025*

Q31.   Which comes closest to your view?

People in this country are generally free to say anything they want about politics, even if it is critical of powerful interests	40
People in this country are mostly free to say anything they want about politics, but there are some things that people will get into trouble for saying	38
People in this country really have to be careful about just about everything they say about politics	20
Don't know [VOL]	2
Refused [VOL]	*

Based on: N=1,025

Q33A   Political Self-Identification:

Total Left	**37**
Left	17
Center left	20
Center	**8**
Total Right	**25**
Center right	13
Right	12
No identification [VOL]	25
Other [SPECIFY]	*
Don't know [VOL]	3
Refused [VOL]	1

Based on: N=1,025

Q33.   Think about the next political elections. What party will you vote for?

Northern League (LN) - Bossi	6
People of Freedom (PdL) - Berlusconi	12
Democratic Party (PD) - Bersani	19
Italy of Values (IdV) - Di Pietro	8
Future and Liberty Party (FLI) - Fini	3
Union of the Center (UdC) - Casini	5
Left Ecology and Liberty (Sel) - Vendola	7
Other [Specify]	4
Blank /invalid answer [VOL]	5
Not voting [VOL]	11
Don't know [VOL]	16
Refused [VOL]	4

Based on: N=1,025

Demography

D1. Respondent's Gender:

Male	48
Female	52

Based on: *N=1,025*

D2. In which of the following groups does your age fall in?

18-29	14
30-49	37
50-64	26
65+	23

Based on: *N=1,025*

D3. What is your level of education?

Tertiary education	12
University (not completed)	2
Upper secondary education	23
Upper secondary education (not completed)	4
Lower secondary education	40
Lower secondary education (not completed)	1
Primary education	18
Primary education (not completed)	1
No education	-
Refused [VOL]	-

Based on: *N=1,025*

D4. What is your current occupation?

Entrepreneur	1
Professional	4
Craftsman	2
Tradesman	2
Other freelance worker	2
Manager	1
Executive	1
White collar/clerk/teacher	16
Worker/blue collar	17
Housewife	17
Student	5
Retired	23
Unemployed	9
Refused [VOL]	*

Based on: *N=1,025*

[ASK ONLY OF LANDLINE RESPONDENTS]
D5. Can you please tell me whether you have a mobile phone or not? (use exclusively: no other uses it)

Yes I've got a personal/business mobile phone	86
No, I've got none	14
I don't have a mobile phone but I can use one, for instance my parents' [VOL]	*
Refused [VOL]	*

Based on: *N=720*

D6. Including yourself, can you please tell me how many people live in this household?

1 person	12
2	27
3	23
4	26
5	9
6	2
7	1
8 or more	*
Refused [VOL]	1

Based on: *N=1,025*

MACRO REGION

North West	27
North East	19
Centre	20
South Isle	34

Based on: *N=1,025*

TOWN SIZE

Up to 4,999 inhabitants	17
5,000 to 9,999	14
10,000 to 29,999	24
30,000 to 99,999	21
100,000 to 499,999	11
More than 500,000	12

Based on: *N=1,025*

REGION

Piemonte	7
Valle d'Aosta	1
Lombardia	17
Trentino	1
Veneto	8
Friuli	3
Liguria	3
Emilia Romagna	7
Toscana	6
Umbria	1
Marche	3
Lazio	9
Abruzzo	2
Molise	1
Campania	9
Puglia	7
Basilicata	1
Calabria	3
Sicilia	7
Sardegna	4

Based on: *N=1,025*

AP-GfK Poll: Italy Methodology

The **Associated Press-GfK Poll: Italy** was conducted November 16-20, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America – in partnership with GfK Eurisko Italy. This telephone poll is based on a nationally-representative probability sample of 1,025 general population adults age 18 or older.

Interviews were conducted with 720 respondents on landlines and 305 respondents on cellular telephones. The landline sample was created from listed sample of known telephone numbers (RDD for landline telephones is not possible in Italy), and the cellphone sample used random-digit-dial sampling methods. The sample included all regions of Italy.

The combined landline and cell phone data were weighted to match the 2011 Istat adult age 18+ population profile based on age within sex, region, town size, type of phone, education, and profession.

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.